

Old West Austin Neighborhood Association (OWANA)



Dear Business Owner:

Did you know that a gold mine of potential customers live within one mile of your business? Would you like to know how to reach them through your local neighborhood association?

The Old West Austin Neighborhood Association (OWANA) represents more than 4,000 residents and businesses in an area stretching from Lamar to MoPac, and Town Lake to Enfield. As you know, the area is made up of a diverse group of people. However, they all share one common characteristic--a fervent desire to maintain the unique character of our neighborhood.

Your business is a vital part of our neighborhood and we want to see it grow and prosper. This is why you should follow the lead of many other local businesses and join OWANA. Your membership includes free advertising in The OWANA Owl, our member newsletter. Members read every quarterly issue of The OWANA Owl because they can't find out what's happening in Old West Austin any better way. The Owl is a newsletter written by and for residents of our neighborhood.

OWANA now offers Business Membership levels that entitle your business information to appear in the newsletter for as little as \$50 a year. Several membership levels are available and all of them include links on the www.owana.org website.

Our next newsletter comes out soon and joining will secure your ad in one of the next issues.

If you have any questions, please email me at oldwestaustin@gmail.com.

Regards,

George

George Warmingham
Membership Chair
OWANA - Old West Neighborhood Association

P.S. Becoming an OWANA Business Member can benefit your business. But we hope you'll join because you care about the same thing we do: preserving the vitality and character of the neighborhood we share. 100% of your membership dollars are dedicated to that simple mission.